

PFLAG

DENVER

2024 Sponsorship Opportunities



PFLAG Denver
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www.pflagdenver.org

FOLLOW US!
[@pflagdenver](#)   

Leading with Love in Denver Metro since 1980



PFLAG is an organization working to create a caring, just, and affirming world for LGBTQ+ people and those who love them. For over 44 years, PFLAG Denver has proudly carried this mission forward. We support families, educate allies, and advocate for policies that empower our community. This work is entirely made possible by the generous donations and **ACTIVE ALLYSHIP** of many.

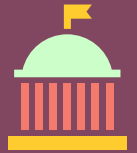
We Build Allies

EDUCATION



- Professional development workshops
- Topical community speaking events
- >\$110K awarded in Scholarships to youth!
- Publications and resources

ADVOCACY



- Written + oral testimony for policies and legislation affecting the LGBTQ+ community
- Organizational policy and procedure reviews
- Calls to action via Quarterly newsletter

SUPPORT



- 3 peer-to-peer support groups each month!
- Relocation resources for legislatively displaced families
- Meaningful ways for family and youth to connect.

Together.

When you partner with PFLAG Denver, you convert well-meaning intention into life-changing action. Your partnership provides critical funding relief to our operational and programming demands, which enables our organization to instead focus on the important relationships and issues that affect our community. What's more, your support signals to your clients, community, and staff that you are an intentionally-built space that reveres diversity, equity, and inclusion. Together, we make our community more connected, more affirming, and more equitable for all.



JOIN US.

2024 Sponsorship Opportunities

Our tiered Sponsorship Opportunities allow your organization to tailor its commitment in the context of community impact and collaborative exposure. Together, with your resources and PFLAG Denver's storied history of Allyship Building, we can build a safer, more just and affirming world.

Gain exposure for your organization through multiple PFLAG Denver outlets:

Social Media (@pflagdenver)

2500+ followers on Facebook and Instagram

Web (www.pflagdenver.org)

800+ unique views per month

Quarterly Newsletter

1800+ subscribers

Community Events

Annual Scholarship and Awards Ceremony

20+ community tabling events

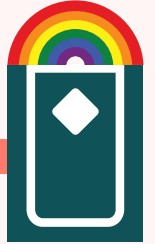
Topical education and support events

Multi-Year Commitments Encouraged
Invoice by request | Check preferred



PFLAG Denver is a 501c(3) nonprofit organization in good standing with the State of Colorado (EIN: 74-2196824). Donations are tax deductible to the extent allowed by federal law, are nonrefundable, and will be used at the discretion of PFLAG Denver toward its annual operating expenses.

\$15,000



STONEWALL Sponsor

Creatively and powerfully transforms our community programming through financial freedom.

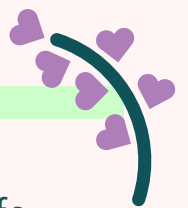
\$10,000



RAINBOW Sponsor

Sustainably funds 1 LGBTQ+ youth scholarship for 3 years.

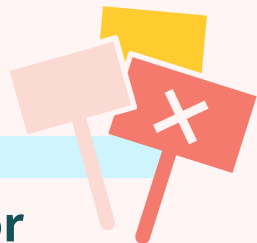
\$5,000



LAVENDER Sponsor

Fully funds PFLAG Denver's life changing peer-to-peer Support Services Program.

\$2,500



ACTIVE ALLY Sponsor

Distributes a year's supply of allyship-building publications throughout our community.

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Contact: partnership@pflagdenver.org



\$15,000+ Stonewall
 \$10,000+ Rainbow
 \$5,000+ Lavender
 \$2,500+ Active Ally

		\$15,000+ Stonewall	\$10,000+ Rainbow	\$5,000+ Lavender	\$2,500+ Active Ally
Events	Displayed tabletop logo on all outreach events	♥	♥	♥	♥
	Invitation to speak at Fall Allyship Panel	♥	♥	♥	
	5 seats at PFLAG Denver annual Scholarship & Awards Celebration	♥	♥	♥	
	Named PFLAG Denver Scholarship, selection input, & presentation opportunity	♥	♥		
	Opportunity to address audience at annual Scholarship & Awards Celebration	♥			
	Recognized as Presenting PRIDE Sponsor	♥			
Media	Logo on PFLAGdenver.org Corporate Sponsor page	♥	♥	♥	♥
	Linked Logo in quarterly newsletter	♥	♥	♥	♥
	Active Ally recognition in dedicated social media post	♥	♥	♥	
	One-time written spotlight in quarterly newsletter (1100 subscribers)	♥	♥		
	Prominent linked logo on PFLAGdenver.org homepage	♥			
	Opportunity to run a 30sec reel on PFLAG Denver social media channels	♥			
Development	Allyship 101 (1hr) professional development event provided to your team	♥	♥	♥	♥
	Certificate or plaque recognizing your Active Allyship	♥	♥	♥	
	Tailored professional development event (2 hours)	♥	♥	♥	
	DEIB policy and procedures evaluation (2hrs)	♥	♥		
	PFLAG Publications & rackcards provided to have on-hand for staff and clients	♥	♥		
	Professional development workshop (6hrs) tailored to your business needs	♥	♥		
	Our collaborative idea!	♥			